

## OCASA Leaders and Innovators Conference 2022 Speakers

### Keynote: The Three Chairs: How Great Leaders Drive Communication, Performance, and Engagement

September 27<sup>th</sup>, 2022 9:45-10:45am

**Dr. Karyn Gordon**



Dr. Gordon is the CEO and Founder of DK Leadership, as well as a leadership and relationship expert, entrepreneur, dynamic speaker, executive and family coach, best-selling author, and TV personality. DK Leadership is a global leadership coaching company that specializes in developing great leaders for organizations and families.

A dynamic motivational speaker and powerfully effective coach, Dr. Gordon has delivered over 1000 keynotes to more than 1/2 million people. Her clients include Fortune 500 companies, family businesses, government agencies, entrepreneurs, educational schoolboards, and many professional organizations.

A professional coach for over 20 years – she has applied her highly strategic solution-oriented approach to great success with both organizations and families. Her wealth of experience in both corporate and family cultures gives her refreshing insight into how practical leadership tools can impact both work and home.

With a doctorate in marriage & family and certifications in leadership and EQ, Dr. Gordon was invited to collaborate with professors from The Wharton School to develop an EQ training curriculum for family businesses. John Prato, The Consul General of Canada in New York, hosted a reception in 2013 honoring her work with New York organizations. Over the years, she has served as the media spokesperson for Maple Leaf Foods, Johnson & Johnson, Microsoft and UNICEF.

## Concurrent Sessions: Evolution of Microcredentials

September 27<sup>th</sup>, 2022 11:00am-12:00pm

**Dr. Robert Luke, Chief Executive Officer, eCampus Ontario**



Dr. Robert Luke is the Chief Executive Officer of eCampusOntario, which provides leadership to Ontario's Indigenous institutes, universities and colleges by promoting digital by design education, collaboration, and innovation. ECampusOntario helps to inform and shape Ontario's postsecondary education system, in consultation with sector stakeholders.

Prior to his role at eCampusOntario, Dr. Luke spent 10 years in executive management as the Vice-President of Research & Innovation at George Brown College and at OCAD University. His expertise is in human-centered knowledge media design, and he works at the intersections of education and information science to produce useful technology to support education, health, and innovation systems.

His experience includes the development of academic businesses as well as innovation and incubation initiatives. Dr. Luke has worked in both the University and College sectors in Ontario, in roles ranging from supporting research and innovation, to those more broadly across the tertiary education system. This has included the theory and practice of online learning, using internet technologies in education and research, and, over the past decade, the practice and policy of enabling public sector research performers to conduct research activities in partnership with the private sector.

Dr. Luke has extensive experience in the evaluation of national research and innovation systems. He served on the Council of Canadian Academies Expert Panel Review of The State of Science and Technology and the State of Industrial Research & Development in Canada from 2016-18. Dr. Luke also served as an Expert Panelist for the Council of Canadian Academies Expert Panel Review of Science and Technology in Canada from 2011-2012. In 2012, he was awarded the Queen Elizabeth II Diamond Jubilee Medal for contributions to Canadian education and innovation.

## Concurrent Sessions: Exploring your Leadership Potential – Creating a Plan for Career Growth

September 27<sup>th</sup>, 2022 11:00am-12:00pm

**Amorell Saunders N'Daw, Partner and Equity, Diversity and Inclusion Lead, Knightsbridge**



As Partner in the National Academic Search practice of KBRS and the firm's Equity, Diversity, and Inclusion (EDI) Lead, Amorell uses her unique knowledge of corporate communications, governance, and EDI skills and experience to assist organizations in the search and recruitment process. Amorell is a trusted advisor in executive search and EDI consulting, with experience across a range of sectors, including higher education, health care, and community organizations. Amorell has held senior management roles for government ministries, broader public-sector organizations, and public relations agencies. She has also provided search and recruitment leadership and support to academic institutions and non-profit organizations. A graduate of Toronto Metropolitan University (TMU) and the University of Toronto, Amorell was recently recognized by TMU with two awards: the Outstanding Volunteer Award and Alumni Achievement Award.