

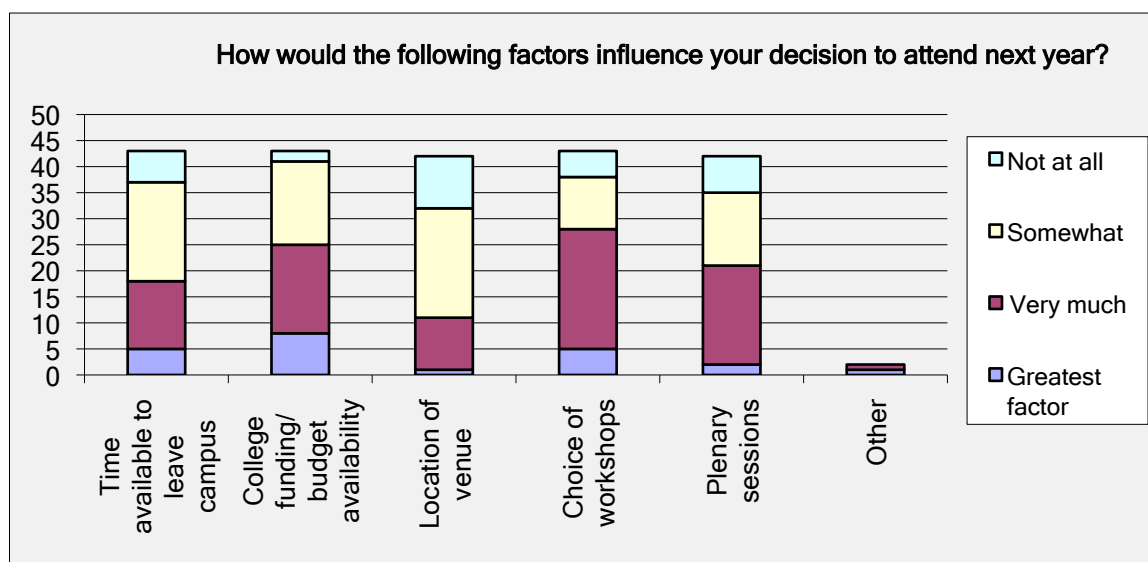
2012 Innovators & Leaders Conference
Evaluation Highlights

Conference Overview		
Question	Response	# Respondents
Have you attended before?	Yes: 68% Many multiple times	47
Overall Satisfaction	Excellent: 56% Good: 44%	43
Overall rating: Workshops: Sunjay Nath Keynote: Networking:	Excellent 20 Good 19 Excellent: 21 Good: 16 Unsatisfactory: 2 Excellent: 26 Good: 15 Unsatisfactory: 1	
What do you like MOST about the conference?	Networking!! Some mentioned specific workshops, location, presidents' panel, board meeting. But without a doubt, networking was the number one comment. Access to system, and like-minded people working in it.	
What do you like LEAST about the conference?	More variety in answers, with little consistency: Keynote, aspects of workshops, not enough meat or focus to workshops, schedule. Perception geared to academics Once consistent comment was around workshop offerings.	

Keynote: Sunjay Nath		
Question	Response	# Respondents
Overall Presentation Relevancy of topic Engagement of audience	2.26/3.0 2.33/3.0 2.49/3.0	39
Comments:	Generally positive, but some wanted more relevancy, and some had heard him before, but they found the principle easy to remember and worth further conversation.	

Plenary: Presidents' Panel		
Question	Response	# Respondents
Overall Presentation	2.60/3.0	40
Relevancy of topic	2.75/3.0	
Comments by panelists	2.65/3.0	
Engagement of audience	2.48/3.0	
Comments:	Very positive: informative, transparent, very engaging, must-have component to conference, good rapport between presidents (no competition), favourite session.	
	Suggestions for future panels were made/topics were made for reference in planning.	

Future considerations		
Question	Response	# Respondents
How likely are you to attend next year:	Very Likely: 51% Likely: 49%	43
How likely are you to encourage colleagues to attend:	Very Likely: 49% Likely: 49%	
Factors influencing decision to attend:		



Future considerations	
Venue	Of those that responded (19) most endorsed Blue Mountain with 4 suggesting a more central/GTA location.
Format	Some suggested moving to condensing the program to just 1.5 or across two days (8 respondents). Some thought it is okay as is.
Time of Year	Generally, those responding endorsed June. But it was noted the competition with Heads of meetings and Convocation. Never a good time. One suggestion for October or April.
Plenary sessions	Suggestions for topics around leadership, management, those with published expertise.
Workshop choices	Lots of suggestions for topics.



REFLECTIONS:

Some general thoughts, after 6 years...

Even though people like Blue Mountain, it is better to be ahead of the curve. It might be time to shake it up a bit. We are hearing from those that are able to attend, but we might be missing unexpected numbers due to timing/location. And for our many repeat attendees, fatigue might creep in; but we likely have a committed base now that will follow our lead.

Key elements continue to be PD: what do workshops and plenary sessions offer?
And networking: be sure to include this in the design of the conference.

Possible Considerations:

- + Workshops built around a management development model (i.e. Leadership Capacity Building Framework drafted by Council) – clearly communicated how this helps all admin and aligned with system competencies; we go after workshops/facilitators
- + Ensure management tools are included for newer admin, and higher level strategizing components for more senior admin. Invite groups to build a track within our conference (i.e. chairs, heads, etc.)
- + Move it to Toronto next year, downtown with access by train, plane and car. Don't replicate Blue Mountain experience completely; just ensure key elements are there. "Innovators & Leaders – *In the city*"
- + Shorten the program, starting at 1:00 pm on Monday, ending following afternoon session on Tuesday
- + Include more system people in program, and build key people into conference as a drawing card – make Toronto work, taking advantage of stakeholders there
- + Consider certification session following conference? Or build into conference with one-day extension for those taking the course
- + Consider an October option – might give more time following possible labour disruption (faculty striking in winter?)