

Mohawk business faculty member to receive CMU/OCASA Outstanding Research Award



A Mohawk College graduate who is now coordinator of the Mohawk Business Administration program has been named recipient of the 2016 CMU/OCASA Outstanding Research Award. Laurence Smith won the award for his capstone thesis entitled *Usage Patterns of Course Videos by Business Students*. The paper had been presented for his Master of Arts degree in Education through Central Michigan University.

In his study, Mr. Smith surveyed 2,800 students in 21 different programs about preferences for the use of videos as learning material. A strong majority (89.9%) found videos to be a reasonable technical quality, but 60% of respondents found them weak in pedagogy. A high majority of students (87%) disliked videos being used as a replacement for traditional classes and prefer them to be a supplementary resource only.

Smith has been a Professor in the McKeil School of Business at Mohawk for 10 years. He holds a Bachelor of Commerce from Lakehead University in addition to his M.A.Ed from CMU. Smith will be presented with the award at the OCASA Awards Luncheon during the *Leaders and Innovators* Professional Development Conference on June 27 in King City.

Also nominated for the award this year was Kathleen Geelen-Cervi, Manager of Online and Continuing Education and Centre for Educational Pathways at Lambton College, for her paper, *Adjunct Faculty Perceptions of Preparedness to Achieve and Assess Learning Outcomes*. She will also be recognized for her achievement at the Awards Luncheon.

Ms. Geelen-Cervi said that she has plans to continue her studies, but on completion of her Masters with CMU she is currently focused on being a ‘hockey mom’ to her son.



The CMU/OCASA is sponsored jointly by Central Michigan University (CMU) and Ontario College Administrative Staff Association (OCASA) to recognize the high quality of research being conducted in Ontario by CMU graduate students that impact the development of the colleges. This Outstanding Research Award is presented annually to Ontario students in CMU's Master of Arts degree in Education, with a Community College concentration, for conducting outstanding research related to Community Colleges in Ontario. A CMU Committee first selects nominees with the OCASA review panel selecting the final recipients.

OCASA membership is open to administrators within Ontario Colleges of Applied Arts & Technology/Institutes of Technology & Advanced Learning and other publicly funded colleges/institutions in Canada. OCASA is committed to connecting, supporting and advancing management and leadership in Ontario colleges and supports its members in their professional goals through professional development, networking, support and mentoring. OCASA works collaboratively and cooperatively with college partners while also upholding the highest standard of professional conduct, acting with excellence and integrity.