

Algonquin marketing manager honoured for professional volunteer activity



An Algonquin College staff member has been awarded the OCASA Volunteer Recognition Award for her work in support of the professional association.

Alanna McDonell, Marketing and Conference Services Manager at Algonquin College, has been a key force in building a successful Administrative Staff Association (ASA) at the college. In addition, she has served as a representative provincially with the OCASA (Ontario College Administrative Staff Association).

Her energy and organizational ability have been seen as instrumental in the building the strength of the local ASA. “When we need anything done we can count on her to step up to the plate,” her college peers declared in supporting her nomination for the award. In her role at the college, McDonell has initiated activities to increase revenue streams especially during summer months. She serves on various college committees, is involved actively with Meeting Professionals International, and holds membership on a number of other professional associations.

The OCASA Volunteer Recognition Award honours administrators within an Ontario college who have made a significant contribution to the work of OCASA at the local, regional and/or provincial level, volunteered time and energy without expectation for compensation, and have represented OCASA’s mandate, and have the support of OCASA peers.

The award will be presented during the OCASA Awards Banquet during the OCASA Annual PD Conference June 21 at the Blue Mountain Resort.

OCASA is a voluntary, professional association which supports and advocates for Ontario’s community college administrators, and promotes administrative excellence for the betterment of the college system.

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