

OCASA Emerging Leader award to be presented to manager at George Brown



Cindy Gouveia, Senior Manager, Industry Liaison, Partnerships and Academic Operations, at George Brown College will receive the 2013 OCASA Emerging Leader Award.

The *Emerging Leader Award* recognizes Ontario college administrators who have been managers for five years or less who provide positive leadership to the college. The award will be presented at the 2013 OCASA Professional Development Conference in June.

The OCASA Emerging Leader Award recognizes leadership potential in five areas: initiator, team player, learner, collaborator and community builder.

Ms. Gouveia took a lead role in developing a college-wide City of Toronto Field Placement master agreement. This resulted in the ability to place students throughout the college at the City.

As well, she collaborated and coordinated a group of 160 students to create a unique and successful fundraiser for the earthquake in Haiti.

She also implemented the Dean's Recognition Program, meeting a need for recruitment and leadership development for Discovery Days/Recruitment events. The resulting student involvement increased enrolment in the division and lowered costs, as the program grew from 70 members in 2008 to 1,400 students and alumni today.

She has earned praise from her staff ("Cindy encouraged, praised and celebrated the journey I took when completing my master's degree," said one.) Industry leaders were

also strong in praise for her community outreach. “I have worked with college and university partners in Toronto, Halifax, Boston, New York, and Los Angeles. Cindy Gouveia is clearly the best at what she does,” said Steve Foster, Senior Vice President of Starwood Hotels and Resorts Worldwide.

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OCASA is a voluntary, professional association which supports and advocates for Ontario’s community college administrators, while building and promoting administrative excellence for the betterment of the college system.

The award will be presented June 24 at the OCASA Professional Development Conference, *Leaders & Innovators 2013: Adapting Leadership in Ontario Colleges*, at Kingbridge Conference Centre & Institute.

For immediate release. For more information contact Diane Posterski, Executive Director, OCASA, at

diane.posterski@ocasa.on.ca

For more information about the awards program, visit: <http://www.ocasa.on.ca/about-us/awards>



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