

2013 LEADERS & INNOVATORS

Conference Evaluation Highlights

About the attendees:

- 46% were first-time attendees

Overall Satisfaction: (Excellent, Good, Not very satisfactory)

- 63% Excellent
- 35% Good

What did attendees enjoy most?

- In one word: Networking!

Should OCASA continue to offer an annual PD Conference?

- A resounding YES

What are your preferences for a Venue?

- Kingbridge

(Note: There were some particular challenges with putting on our first event at Kingbridge. Issues were quickly addressed with the staff there and we are both incorporating new processes.)

How likely are you to attend next year?

- Very likely: 66%
- Likely: 24%

How likely are you to encourage colleagues at your college to attend next year?

- Very likely: 66%
- Likely: 27%

What are our improvement areas to deliver an outstanding conference?

- Better Communication to attendees about venue, service and logistics
- Better presence at welcome table, including volunteers welcoming newcomers
- Work on flow of event, particularly Monday night portion
- More purposeful in design of concurrent session content, more varied (including services side)
- Better direction to facilitators about minimal expectations for technology, format, engagement, and outcomes/take-aways
- Perhaps a planning group just for the awards portion

Would you be interested in joining a peer-mentoring group or learning circle?

- Yes: 42%
- Maybe: 26%

(Various topics were suggested)

Would you be interested in joining a LinkedIn group for thought leadership, sharing of best practices?

- Yes: 60%
- No: 40%

(Various topics were suggested)