

# Sponsorship Opportunities

OCASA 2014

[www.ocasa.on.ca/sponsorships](http://www.ocasa.on.ca/sponsorships)



## OCASA values its partnerships.

### Our partners value our members.

OCASA provides access to a growing, dynamic market of 24 colleges in 200 communities.

We also provide our members with access to emerging trends, information and services that support their strategic and business initiatives.



See next page and consider how your partnership goals can be met with OCASA's sponsorship program.

## Consider how your partnership goals can be met with OCASA's sponsorship program.

### Did you know?

Numbering more than 2,000, college administrators lead all facets of college life:

- ✓ Managing and overseeing the business of 24 colleges, across 200 communities, with an aggregate budget exceeding \$3 billion
- ✓ Providing leadership as academic deans, directors, supervisors, managers, vice-presidents
- ✓ Representing all departments – including academic, finance, purchasing, facilities, human resources, student services, applied research, marketing/communications... and more
- ✓ Overseeing program and student needs for 200,000 full-time students and 300,000 part-time students and clients





## Ontario College Administrative Staff Association

### Vision Your partner in administrative excellence

**Values** Professionalism | Excellence | Integrity | Collegiality

**Mission** OCASA is a voluntary, professional association which supports and advocates for Ontario's community college administrators, while building and promoting administrative excellence for the betterment of the college system.

### Strategic Priorities

OCASA is firmly committed to supporting and building college administration through five strategic priorities:

Leadership  
Professional Excellence  
Community Building  
Advocacy  
Sustainability

OCASA engages members through professional development, annual conference, webinars, communications and provincial representation. Opportunities for sponsoring partners exist in all avenues.

Please return your signed agreement indicating your 2014 sponsorship level to OCASA.

Email: [info@ocasa.on.ca](mailto:info@ocasa.on.ca)

Fax: 1-866-742-5430

For further information and to discuss your unique needs, please contact:

Diane Posterski  
*Executive Director*  
[diane.posterski@ocasa.on.ca](mailto:diane.posterski@ocasa.on.ca)  
1-866-742-5429 ext. 102

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## Confirmation of Sponsorship

I have read the sponsorship opportunities and agree to purchase the following sponsorship package:

- ☐ Premier \$7,500      ☐ Platinum \$4,000      ☐ Gold \$2,000
- ☐ Silver \$1,500: \_\_\_\_\_
- ☐ Bronze \$750: \_\_\_\_\_
- ☐ Gift-In-Kind: \_\_\_\_\_

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_