

Strategic and Business Planning – Level 1

May 14 – June 3, 2012

Course Outline

Facilitator: Dr. Dominique Giguère, B.Sc., B.Ed., Ph.D.

Overview:

This introductory course will allow participants to acquire a sound understanding of the key principles behind strategic and business planning in organizations. Set in the context of the Ontario colleges planning framework and anchored in common theoretical models, learners will have an opportunity to apply their knowledge to examine and analyse a strategic plan in order to revise and / or create a business plan fully aligned with an existing strategy and at an operational level appropriate to the learner (personal, team, departmental, institutional).

Module 1: Understanding the college planning framework

- Explore, discuss best practices and common theoretical models for strategy and business planning
- Explain the college planning framework: governance, legislative requirements, stakeholder management

Module 2: Components of a Strategic and Business Plan (Knowledge and Analysis)

- Identify the components of a strategic and a business plan
- Differentiate between strategy and business operations
- Explain the purpose, use and inter-connections between the two types of plans
- Select, examine and assess an existing strategic plan

Module 3: Creating a Business Plan

- Select an appropriate / relevant area for business planning
- Create components of the plan through a needs analysis
- Assemble business plan
- Assess other business plans and provide feedback

About the instructor:

Dr. Dominique Giguère, B.Sc., B.Ed., Ph.D.

Dominique Giguère is an experienced organization development consultant with deep, first-hand experience in strategic and business planning, organizational change and culture, learning and performance management. As consultant and co-founder of Currents Group Inc. since 2001, she regularly provides strategic and business planning services to a broad range of organizations.

Her expertise in the post-secondary sector is anchored in thirteen years of involvement in the college system where she has acquired a sound knowledge of the colleges' planning environment and context. This well-rounded understanding comes from the various positions she has held, including professor, faculty development consultant, director of professional development, director of organizational effectiveness, eLearning and instructional designer and organizational development consultant lead on provincial projects: Lifelong Learning Challenge Fund (LLCF) and Colleges Integrating Immigrants to Employment (CIITE) respectively. Her doctoral studies were also conducted in the college sector and focused on support staff.

Her expertise and talent in strategy and planning were recognized as she co-chaired the provincial College Committee on Human Resources Development as well as co-founded and co-chaired the Canadian Society for Professional and Organizational Development. She is currently under contract with Fanshawe College to facilitate the development of their strategic plan, including vision, mission and values.