OCASA Board of Directors Meeting Sunday, June 21, 2015 2:00 pm - 4:30 pm

Kingbridge Conference Centre, King City

Draft Meeting Minutes

	Name	Region/College	Term	
1.	David Belford President	West, Fanshawe	2011	2014
2.	Alanna McDonell Treasurer	East, Algonquin	2011	2014
3.	Rick Helman Past President	East, Loyalist	2009	2013
4.	Greg Murphy	East, Durham	2012	2015
5.	Krista Pearson	North, Sault	2012	2015
6.	Jane Cooper	West, Mohawk	2012	2015
7.	Kristi Harrison	Central, Centennial	2013	2016
8.	Kelly Murray-Scott	West, Lambton	2013	2016
9.	Janine Foster	East, St. Lawrence	2013	2013
10.	Shemeena Shraya	Central, George Brown	2014	2017
	New board member being confirmed at AGM			
11.	Mary Lou McLean	East, Fleming		
	Resource			
	Diane Posterski	Executive Director, OCASA		
	Regrets			
12.	Riley Burton, Secretary	North, Confederation	2011	2014
13.	Bridget Woodcock	Central, Humber	2012	2015

Agenda Item #	OCASA Board Draft Minutes		
1.	Call to order		
	Chair: Dave Belford		
	Dave welcomed everyone, and introduced Mary Lou McLean expected to join the Board at the AGM the following day. Everyone introduced themselves.		
2.	Approval of the Agenda		
	Dave Belford requested that the agenda be amended to include an item discussing Board Officers for 2015/16. It was agreed to add it as 4. b). Motion to approve the agenda, as amended:		
	Moved: June Cooper Seconded: Rick Helman Carried		
3.	Approval of the Meeting Minutes of April 23, 2015		
	Moved: Kelly Murray-Scott Seconded: Alanna McDonell Carried		
4.	a) OCASA Strategic Priorities – Dave Belford		
	Vision and Mission Statements:		
	A fair bit of time was spent discussing the mission and vision statement. Consideration to OCASA's key focus, mandate and ethos was critical to the discussion.		
	Consensus emerged around a mission statement:		
	Connecting, supporting and advancing professional leadership within Ontario colleges.		
	The vision statement will be discussed further at the next board meeting. Some iterations includes:		
	Inspired to lead, empowered to learn		
	inspired to learn, empowered to innovate		
	inspired to innovate, empowered to learn		
	Inspired to learn, lead and innovate		
	Another suggestion, providing some language, but not final:		
	The interdisciplinary community of college leaders. Inspired by professional growth. Shaping the future of the college system.		

b) Officers: Dave Belford let the Board know that following the AGM on Tuesday, June 23, the new officers would have to be elected by the new Board. Dave invited members to consider their interest moving forward, noting that he would be stepping down as president, and both Alanna McDonell and Riley Burton were willing to continue in their roles. He also noted that Krista Pearson had expressed interest in the role of President. Dave encouraged conversation over the course of the next day.

5. **Member Services –** Diane Posterski

Professional Development

Certificate update & review – Diane briefly acknowledged that with changes at U. of
Manitoba, and CHERD, planning, scheduling and communicating with staff there has
become more challenging. Questions needing specific attention include the value of a
certificate to the system – will it be recognized, and does the granting institution matter.
There are more accessible ways that OCASA could offer it on its own. It was agreed that
this determination could be tied to the PD program development discussed in the next item
(PD Staff Proposal)

Staff proposal

- As discussed at the previous board meeting, a proposal to hire a part-time consultant to help develop some key PD programming, including the on-boarding & orientation program, a Management Essentials/Certification program. In principle, it was agreed that we should proceed with this plan.
- Discussion points:
 - College Management Essentials idea (certification?): scan the system for gaps and successes – leverage what already exists; must be credible; can't compete
 - View Humber and Centennial programming
 - Must be linked to OCASA, and packaged so that we can get buy-in at CoP; focus on sector-wide
 - Must have college recognition
 - Also consider chairs academy in Ontario
- The focus would initially be on the on-boarding piece, with second priority determining next steps around certification.
- This approval would be tied to the treasurer's report.

6. Ongoing Business & Motions

• Finance Report - Alanna McDonell

Alanna provided an update on finances with a projected deficit of \$10,661 for 2015. The key issue is a drop in paid memberships of almost \$8,500. There was also a shift in expenses resulting from a change of staffing costs: Executive Director (\$4,607); new PD consultant \$8,333 (this relates to the PD program development proposal outlined in Agenda item 5.); and a reduction in part-time wages (\$4,000).

Motion to receive the Treasurer's report:

Moved: Alanna McDonell Seconded: Krista Pearson

Carried

Motion to approve staff change: Executive Director moving to the equivalent of 4/5 time beginning September 2015 for a period of 12 months; hiring Steve Robinson to develop PD program, starting four months in 2015, eight months in 2016. The PD development project needs to be tied to OCASA's effort at securing a new funding model in the next 24 months, including getting a plan to CoP.

Moved: Alanna McDonell Seconded: Greg Murphy Carried

4:30 pm The meeting was suspended until the following day at 8:30 am.

7.

Tuesday, June 23, 2015 8:45 am			
Draft min	Call to order: Dave Belford, Chair		
2.	Appointment of officers Resolved that the following be and they are hereby appointed officers of the Corporation to hold such offices at the pleasure of the Board, to perform such duties as are prescribed by the bylaws of the Corporation and to perform such duties as many from time to time be required of them: President: Krista Pearson Vice President: Alanna McDonell Secretary: Riley Burton Treasurer: Greg Murphy		
	Moved: Jane Cooper Seconded: Janine Foster Carried This resolution will be signed by all board members and will be included in the Minutes book.		
3.	Motion to adjourn MOTION: That the meeting be adjourned. Moved: Krista Pearson Seconded: Alanna McDonell Carried		



Meeting with College Representatives

7:00 pm - 9:00 pm

- 1. President's Report from the Board
- 2. Discussion:

1. Big topic/can of worms

Conduct research with what are different models that exist?

What is available and why does it look like that?

Example, not membership but pay for events within association

Model under colleges Ontario – funded by CO

Pros and cons of this

Challenges of local ASA fitting with this, and thrive

2. if with Colleges Ontario

could we offer PD/certification – what are presidents looking for?

No member fee, so different funding model

What space does OCASA fill that is different from the "siloed" space

HRPA - look at this as an example - designation

What value does OCASA offer? Is there a designation?

Orientation/consistency across sector

Name change - professional/managerial

3. where are colleges sending managers for PD? Not to OCASA?

Time is precious. Is PD offered by OCASA going to be recognized and valued by college leadership?

Other stakeholders that are mandated, have clout, lines to ministry

Need recognition of what is being offered.

Pathway to get more clout: presidents – like a heads of admin that reports to Presidents; each one billed according to # of admin

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\$20,000; \$14,000; \$8,000 by level of college

College can decide who goes to events – paid for by college fees

4. advocacy – what does this mean to people? How we focus on advocacy (what it means) would determine other factors, like governance, etc.

OPC - local consultation "bargaining"

Advocacy could have a "softer" role in the organization – strength from research, but doesn't seem top of mind when talking with people

5. advocacy – learn from how colleges are currently dealing with it.

If a strong local ASA, can deal with local issues more strategically

If college is going through downsizing/restraints, perception is that OCASA isn't being effective – they think OCASA should do something

6. professional association – competency standards

PD and training that is strongest mandate; best practices

Advocacy important, but has to have a softer focus (nesting dolls)

Governance – external representation on board- expands understanding of sector

Who? Membership/population – non-membership – but how to accomplish this?

Scaled to member institution; std fee per institution

Do we have parity with other employee groups? How would colleges rationalize paying for admin, when they don't for other employee groups?

Must see value for colleges for colleges to buy in

Alignments: separate corporation still important; advocacy gives us guidance around employment issues; challenge for CEC

Regulatory body is not your friend. - Kristi Harrison (MTCU)

A new model where there could be funding from ministry around innovative, shared service models; collaboration/connection

Colleges Ontario – being under this umbrella could overshadow us, but we could have some kind of alignment; danger of being just an arm of CO

OCASA advocating to other bodies will get traction from presidents