Dear Colleague,   
   
This is my personal invitation for you to take part in an important survey about the role of College administrators.   
   
I am a member of OCASA (Ontario Colleges Administrative Staff Association). OCASA represents the interests of administrators — both OCASA members and non-members —  on CAAT Pension, insured benefits and compensation, and is a recognized and valued voice in the system. OCASA also provides professional development, including mentoring, online certification, webinars and an annual conference. It is in all ways a professional organization.  
   
OCASA is in the process of re-defining its future role in representing the interests of administrators and supporting professional development. Though you are not now a member, OCASA’s voice does affect you in many ways — and we value your input.  
   
I’m asking you to take 5 minutes to tell us what you think.   
   
Please click here to participate:  <http://fluidsurveys.com/s/OCASA_COLLEAGUES_2014/>  
  
There are no identifying indicators associated with this survey. All data will be shared only in aggregate form. At the end of the survey, you will have an opportunity to enter a draw for one of 10 gift cards ($50 each). The survey will remain open until December 8  
[COLLEGE REP NAME HERE]  
 *As a member of OCASA, I share news with my colleagues from time to time about OCASA, its activities and membership. If you would prefer to be excluded from receiving these email notices, please simply reply to this email advising me of your preference. I understand the value of managing email. Thank you.*