

Board of Directors Meeting for OCASA Thursday, April 10, 2014 2:30 pm - 4:00 pm Teleconference

Draft Meeting Minutes

| | Name | Region/College | Term | |
|-----|--------------------------------------|---------------------------|------|------|
| 1. | David Belford President | West, Fanshawe | 2011 | 2014 |
| 2. | Chantal Thiboutot, Vice President | East, La Cité Collégiale | 2011 | 2014 |
| 3. | Riley Burton, Secretary | North, Confederation | 2011 | 2014 |
| 4. | Alanna McDonell Treasurer | East, Algonquin | 2011 | 2014 |
| 5. | Bridget Woodcock | Central, Humber | 2012 | 2015 |
| 6. | Greg Murphy | East, Durham | 2012 | 2015 |
| 7. | Jane Cooper | West, Mohawk | 2012 | 2015 |
| 8. | Kelly Murray-Scott | West, Lambton | 2013 | 2016 |
| 9. | Janine Foster | East, St. Lawrence | 2013 | 2013 |
| | Regrets | | | |
| 10. | Rick Helman Past President | East, Loyalist | 2009 | 2013 |
| 11. | Krista Pearson | North, Sault | 2012 | 2015 |
| 12. | Kristi Harrison | Central, Centennial | 2013 | 2016 |
| | Resource | | | |
| | Diane Posterski | Executive Director, OCASA | | |



| Agenda Item # | Agenda Item | Resources | | | |
|------------------|---|-----------|--|--|--|
| 1. | Call to order Chair: Dave Belford called the meeting to order at 2:35 pm. | | | | |
| 2. | Approval of the Agenda Motion to approve the agenda, with one amendment: add to the start of 4. Ongoing Business: President's Report. Moved: Alanna McDonell Seconded: Bridget Woodcock | | | | |
| 3. | Approval of the Meeting Minutes of December 3, 2013 Motion to approve the Meeting Minutes of December 3, 2013. Moved: Jane Cooper Seconded: Bridget Woodcock | | | | |
| 4. | Carried Ongoing business: i) President's Report - Dave Belford brought a previous discussion forward: In the spring of 2013, the board discussed an idea of developing a more formal arrangement with the college system in the form of a MOU. He expressed in revisiting the idea of presenting something more formal to the Committee of Presidents (CoP), but after a year of research, including engagement with stakeholders and members. The suggestion was made to discuss today, and then prepare for a discussion with the board at the June meeting, perhaps including the college reps. Discussion followed: We could create framework in June, test with smaller group of stakeholders; and develop package Could we test waters with presidents at panelduring conference. Reason: not recognized in an official capacity; at hire what happens – can we have commitment from HR to support OCASA at orientation. Can we get presidents to endorse OCASA at hire? Noted that often we need buy-in from presidents before HR can endorse and | | | | |
| | follow suit We should bring forward positive examples in the system Need to be sure there is not type of coercion for new hire – would keep | | | | |



- complimentary memberships for new hires?
- We must demonstrate benefit to members that demonstrates value to colleges
 supports proposal
- Real value to member is if you are more connected by being a member of OCASA – that makes a difference; we need to clearly define this
- Challenges of membership growth as people retire in system
- Need to consider CoP members how would a stronger OCASA benefit CoP?
 This would benefit my admin staff? What does CoP think of us? (i.e. new staff training)
- Consultation needs to be formal with stakeholders, what we don't do now?
 What are we doing you don't know about? Perhaps OCASA could offer value in terms of training and service for orientation reduced fee; what could OCASA do that would bring value to your college? Is there a gap?
- Need to develop the template: example members and non-members what keeps you up at night? What are your needs? Take this information to CoP survey research: problems/solutions
- Presidents like data, and comparators across colleges; Give them information before consultation, then consult (e.g. number of colleges with ASAs, membership stats; recent survey/research of membership; Current offerings
- Specific proposal? We should go to CoP with a specific proposal following research

Action Plan: Bring a research/engagement proposal with timelines to June Board meeting. The Research Working group will meet to develop this proposal.

- ii) Certification: options for future
 - Diane Posterski had prepared an overview of CHERD's interest in partnering with OCASA to develop a pan-Canadian certification program for college administrators (apart from university streams)
 - Other options were reviewed, including OntarioLearn; single college host and finding an Ontario university

Discussion:

- It was strongly suggested that, to keep this program going, we need to join forces with CHERD. Making a viable program does bring value to our members, even if we lose exclusivity
- This will increase credibility, and diversity will enrich the courses
- It needs to be a very strong program to demonstrate to HR and Presidents that it brings value
- It was agreed that any partnership that depends on MTCU will slow us down,



and not bring any advantages

After discussion, it was agreed to move forward:

Motion: That OCASA continue to explore with CHERD, University of Manitoba in forming a partnership to offer a college stream consistent with OCASA's current program, that would be available across Canada, understanding that OCASA would need to clarify the business model to ensure value to membership and non-dues revenue stream.

Moved: Greg Murphy

Seconded: Alanna McDonell

Carried

- iii) Due to time constraints the Board was advised to review the information items for:
- Membership: ASAs and membership strategy, and

iv) Advocacy: Compensation/ Terms & Conditions of Employment
This has been under review by Diane Posterski and Don Sinclair. Legal counsel has
been asked to review again. The key outstanding issue is language around severance.

Action: Diane will work on getting a red-line version for the June meeting.

iv) Policy: Approve updated AODA

The draft AODA Customer Service Policy statement was brought for approval. Diane Posterski noted that it had been reviewed by a member with expertise in this area, and that this final version met the requirements of AODA.

Motion: That the Board of directors approve the AODA Customer Service Policy Statement

Moved: Jane Cooper Seconded: Greg Murphy

Carried

5. Administration: Confirm next meeting

June 22 beginning at 2:00 pm at the Kingbridge Conference Centre.

6. 4:00 pm Adjournment

Motion to adjourn Moved: Greg Murphy Seconded: Janine Foster