



**Board of Directors Meeting
Friday, May 6, 2016**

**OCASA Board of Directors Meeting
Friday, May 6, 2016
2:00 pm - 4:00 pm**

Agenda

	Name	Region/College	Term	
1.	Krista Pearson President	North, Sault	2012	2017
2.	David Belford Past President	West, Fanshawe	2011	2017
3.	Alanna McDonell Vice President	East, Algonquin	2011	2016
4.	Riley Burton, Secretary	North, Confederation	2011	2016
5.	Greg Murphy Treasurer	East, Durham	2012	2015
6.	Kelly Murray-Scott	West, Lambton	2013	2016
7.	Janine Foster	East, St. Lawrence	2013	2016
8.	Shemeena Shraya	Central, George Brown	2014	2017
9.	Mary Lou McLean	East, Fleming	2015	2018
<i>Regrets</i>				
10.	Jane Cooper	West, Mohawk	2012	2015
11.	Barb Watts	Central, Georgian	2015	2018
12.	Kristi Harrison	Central, Centennial	2013	2016
<i>Resource</i>				
	Diane Posterski	Executive Director, OCASA		

Agenda Item #	OCASA Board Meeting Agenda
1.	Call to order Welcome & Call to order Chair: Krista Pearson (Alanna McDonell will take the chair for the first half hour)
2.	Approval of the Agenda Motion to approve the agenda
3.	Approval of the Meeting Minutes of February 12, 2016 Motion to approve the Meeting Minutes of February 12, 2016
4.	Executive Director's Report – Diane Posterski <ul style="list-style-type: none"> • Membership Report • Business Plan Update • Conference Overview • PD Framework • OCASA Awards • Chairs
5.	CoP Working Group – Final report and update
6.	Strategic Imperatives In light of CoP Working Group report, how does OCASA maintain its leadership role, build membership, and become financially robust – all while meeting our strategic priorities. That is, how do we grow? For this discussion: <ul style="list-style-type: none"> • Strategic plan • Update on Business plan • Membership report – new members • Products/Services – What is our focus? • Other considerations - Associate membership • Time to survey members??
7.	Administration: Next meeting: June 26, 2016 2:00 pm Kingbridge Conference Centre
8.	Adjournment Motion to adjourn:

Executive Director's Report – *Diane Posterski*

Membership Report:

Total Paying members: 590 (590*\$290 = \$171,000 versus budget \$179,800)

30 expired memberships since January 2016

New hires complimentary: 88 Total

Since June 2015

June – December 2015	15
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January – March 2016	15
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April – May 2016	21
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Total	51
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Imperative that we connect with these 51 new members.

Business Plan Update – see attached report

Conference Overview:

39 registered from 13 colleges to date. Leaderboard:

Algonquin 9

Fanshawe 9

Georgian 5

PD Framework: Steve Robinson has had to withdraw from this project due to work and personal matters. Nothing further has been done on an onboarding program.

OCASA Awards: Need nominations

Chairs network: Survey has been sent with 27 responses to date. Results will be discussed at the conference.

CoP Working Group – Update

The final report will be completed Friday, May 6 and submitted for the CoP meeting May 17.

Key outcomes:

- General support for a province-wide leadership development support (clear that greater support from smaller/medium-sized colleges)
- Stakeholders surveys and consultations indicate a preference for either CEC or Colleges Ontario to host a provincial effort – not OCASA – as existing structures they already work with. Also, perceived conflict of interest, particularly if OCASA doesn't revise its mandate (that is, cease advocacy). It was OCASA that suggested that a "call" be made, declaring CEC a better fit to host this initiative based on the research of stakeholders.
- Recommendations from the working group include:
 - CoP endorse a task force for phase 2 to develop a business plan, including market analysis, services to be delivered, organizational structure, projected finances and funding model
 - That a small-support service be considered for start-up with minimal risk
 - Consideration be giving to a pilot, single project, or permanent
 - Management training be considered alongside leadership development
 - Online options be considered alongside F2F
 - Consider partnering opportunities (e.g. CICan)
 - Governance/advisory options be considered
- OCASA is thanked for bringing this forward.
- Unofficially, support from the committee is directed towards OCASA's continued involvement with this project. Suggested that future programing include incentives for OCASA membership.

IMPLICATIONS FOR OCASA

- Will not secure institutional membership
- Have gained some respect in the short-term and need to leverage this in some way
- Focus on membership, network and products must be defined
- OCASA needs to be poised, robust and ready for partnership conversations in future
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