

Approved Meeting Minutes

	Name	Region/College	Term	
1.	Rick Helman President	East, Loyalist	2009	2013
2.	David Belford Secretary	West, Fanshawe	2011	2014
3.	Bridget Woodcock Treasurer	Central, Humber	2012	2015
4.	Alanna McDonell	East, Algonquin	2011	2014
5.	Greg Murphy	East, Durham	2012	2015
6.	Riley Burton	North, Confederation	2011	2014
7.	Krista Pearson	North, Sault	2012	2015
8.	Jane Cooper	West, Mohawk	2012	2015
<i>Incoming Board members (non-voting)</i>				
9.	Kristi Harrison	Central, Centennial	2013	2016
10.	Celina Mantler	North, Cambrian	2013	2016
11.	Kelly Murray-Scott	West, Lambton	2013	2016
<i>Resource present</i>				
12.	Diane Posterski	Executive Director		
13.	Bill Swan	Communications Consultant		
<i>Regrets</i>				
	Chantal Thibout, VP	East, La Cité Collégiale	2011	2014
	Susan Atkinson	Central, Sheridan	2010	2013
	Chris Fliesser	West, Fanshawe Retiree	2010	2013
	Rob Kardas	West, Lambton	2010	2013

Agenda Item #	Agenda Item
Sunday, June 23, 2013 9:00 pm	
1.	Call to Order/Introductions Chair: Rick Helman, President
2.	Approval of the Agenda <u>Motion to approve the Agenda as circulated.</u> Moved: Krista Pearson Seconded: Jane Cooper Carried
3.	Approval of the Meeting Minutes of May 15, 2013 <u>Motion to approve the Meeting Minutes of May 15, 2013</u> Moved: David Belford Seconded: Alanna McDonell Carried
4.	President's Report – <i>Rick Helman</i> With notice that Rick would be stepping down as president, Rick offered his remarks about the progress that OCASA has made, highlighting the following: <ul style="list-style-type: none"> • Membership continues to be focus – mandate used to be reaching 50% membership rate, but now credibility and influence has been attained with less than 50% membership • Looking at increasing resources to members • Good to see new energy on the board • Acknowledged that value in relationship with Colleges Ontario (Linda Franklin) and College Employer Council (Don Sinclair) and many college presidents • Early formation of OCASA was around Social Contract era; many OCASA predecessors have helped to vision and build OCASA into what it is today. ‘ • Volunteers on board has been significant and through changing times. • Acknowledged the hard work and contribution of OCASA's only part-time staff member, Ronda Wicklam • Final comment: OCASA is making a difference

5.	<p>Strategic Directions – <i>Dave Belford</i></p> <p><i>David offered a framework in a PowerPoint to lead the discussion about member value and strategic directions.</i></p> <p>Discussion: This discussion started what would continue the following day with the college reps, and is well documented there. Items covered in this portion included:</p> <ul style="list-style-type: none"> • What are the best practices around membership at our “strong” colleges? • Value of local ASA/ the need for a local champion • Need for someone at college with “position” to support OCASA • Value of PD • Access to senior management/consultation • Value of sharing best practices between managers • ‘OCASA’ name is similar to other associations that are more “union-like” • Each local association might determine their own brand/image • Value of research/data that OCASA can share with partners • Connections: learn, lead & grow <p>Key themes: what is our message? Who is giving it? Value of local presence; association name; value of system-wide exposure.</p>
6.	<p>Adjournment until next morning, Monday, June 24, 2013</p> <p><u>Motion to adjourn until the next morning, Monday, June 24 at 9:00 am.</u></p> <p>Moved: Greg Murphy Seconded: Krista Pearson</p> <p>Carried</p>
Monday, June 24, 2013 9:00 am	
7.	<p>Call to Order/introductions & welcome of college representatives Chair: Rick Helman, President</p>
8.	<p>Membership: <i>Diane Posterski & Dave Belford</i></p> <p>Membership Update/Trends: Diane provided a membership report along with association trends in membership (Appendix 1).</p> <p>Table groups followed a discussion of what is the OCASA value to members, and how might we increase it. Discussion notes were collected and would be summarized for the Board’s next meeting.</p>
9.	<p>Adjournment until Tuesday, June 25, 2013</p> <p>Motion to adjourn:</p> <p>Moved: Bridget Woodcock</p>

Tuesday, June 25, 2013 8:45 am

10.

Appointment of officers

Resolved that the following be and they are hereby appointed officers of the Corporation to hold such offices at the pleasure of the Board, to perform such duties as are prescribed by the bylaws of the Corporation and to perform such duties as many from time to time be required of them:

President: David Belford

Vice President: Chantal Thiboutot

Secretary: Riley Burton

Treasurer: Alanna McDonell

Moved: Jane Cooper

Seconded: Greg Murphy

Carried

This resolution will be signed by all board members and will be included in the Minutes book.

11.

Motion to adjourn

MOTION: That the meeting be adjourned.

Moved: Alanna McDonell

Seconded: Bridget Woodcock

Carried

Membership Data May 1 , 2012 - May 15, 2013

APPENDIX 1

COLLEGE	New members	Expired members	Net new members	# New Hires	Net paying members	Total members	% Membership
Algonquin College	7	6	1	2	-1	87	56%
Cambrian College	6	4	2	5	-3	42	68%
Canadore						8	31%
Centennial College	6	5	1	3	-2	41	30%
Collège Boréal	1	0	1	0	1	2	3%
Conestoga						1	1%
Confederation College	7	8	-1	1	-2	44	64%
Durham College	5	0	5	2	3	24	28%
Fanshawe College	4	6	-2	0	-2	57	44%
Fleming College	4	2	2	2	0	16	26%
George Brown College	8	7	1	2	-1	63	34%
Georgian College	11	6	5	1	4	53	42%
Humber						21	8%
La Cite						29	45%
Lambton College	4	2	2	3	-1	17	53%

Membership Data May 1 , 2012 - May 15, 2013

APPENDIX 1

COLLEGE	New members	Expired members	Net new members	# New Hires	Net paying members	Total members	% Membership
Loyalist College	3	6	-3	1	-4	27	55%
Mohawk College	3	3	0	2	-2	30	26%
Niagara College	1	4	-3	1	-4	19	22%
Northern College	2	2	0	2	-2	19	66%
Sault College	2	0	2	1	1	14	31%
Seneca College	7	5	2	3	-1	38	22%
Sheridan College	5	0	5	2	3	27	15%
St. Clair						3	5%
St. Lawrence College	7	0	7	5	2	37	67%
	93	66	27	38	-11	719	

- Therefore, with 719 total members, 38 New Hires (complimentary) we have just 681 paying members.
- Our 2013 budget is based on 700 paying members.